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Ch. 8 Vocabulary Quiz - American Government

1. Interest Group
2. Quota Sample
3. Public Opinion Poll
4. Medium
5. Mandate
6. Sound Bite
7. Weblog
8. Opinion Leader
9. Public Opinion
10. Public Affairs
11. \_\_\_\_\_\_\_\_People who work together to shape public policy.
12. \_\_\_\_\_\_\_\_Events and issues that concern many people.
13. \_\_\_\_\_\_\_\_The attitudes of many different people.
14. \_\_\_\_\_\_\_\_Reflects major characteristics of a population.
15. \_\_\_\_\_\_\_\_Attempt to collect information by asking people questions.
16. \_\_\_\_\_\_\_\_A person who has strong influences on others.
17. \_\_\_\_\_\_\_\_Web site posting on a specific subject.
18. \_\_\_\_\_\_\_\_A short, sharply focused media message.
19. \_\_\_\_\_\_\_\_The commands of the people given to elected officials.
20. \_\_\_\_\_\_\_\_A means of communication.